

# Practical Information: PSA Vinyl Interior Removable Wall Graphic User Guide

**ORAJET® Series 3628** for wall murals and large-format applications (3-mil)  
**ORAJET® Series 3268** for contour cut graphics (6-mil)

## Installation

When installing your graphic, always apply the material using a dry application method; under no circumstances should a wet application be used. Also be careful when using a heat source during installation as this can cause the material to warp and not register during panel installations.

Lay the graphic, image-side down, on a flat surface and pull back the liner about 3 inches. Sharply crease the liner while holding it away from the adhesive. Align the graphic on the wall and use finger pressure to tack in place.

Using a Squeegee, work from the center to the edge, then return to the center and work to the opposite edge. Use overlapping strokes while applying a small portion of the graphic at a time. If your graphic is made up of more than one panel, avoid using horizontal seams when possible.

When the entire graphic has been applied to the wall, reapply pressure with the Squeegee around the edges of the graphic multiple times to ensure a good bond. *(If the graphic will come into contact with regular cleanings, such as mopping, soil removal, etc., graphics should be sealed in those areas. This is especially important where the graphic is terminated at the floor. Use of a clear silicone sealant along the edges of the graphic is recommended.)*

## Care & Maintenance

In order to maintain your wall graphic's original appearance for the warranted durability, it is important to adhere to the following guidelines:

- When cleaning the graphic, only use a mild soap-and-water solution. DO NOT use products that contain bleach or petroleum-based ingredients.
- If the graphic will need to be cleaned frequently, lamination is required to maintain print integrity.
- Graphics should be hand-cleaned only. Clean graphic beginning at the top and work down.
- Use lint-free cloth rags or sponges for cleaning. DO NOT use scrubbing pads or scouring sponges.
- To remove difficult items such as lipstick or crayon, choose a citrus-based cleaner to remove the stain, then immediately rinse with a mild soap-and-water solution (not recommended for unlaminated graphics).
- If your wall graphic has seams, be sure that you DO NOT wipe cleaning solution into the seam. This could cause the edges to lift and curl up from the wall.
- Use a lint-free micro-fiber cloth to dry after cleaning.
- Inspect graphic regularly.

For questions not covered in this bulletin, please contact Orafol Americas Product Technical Support at 1-888-672-2251, ext.168 or 176, or email [techsupport-americas@orafol.com](mailto:techsupport-americas@orafol.com).

## General Information

This information is based on our knowledge and experience. We have not explained all aspects of application. Specialized or occupational knowledge and competence of a professional sign maker are presupposed. Because of the diversity of potential influencing factors during application and use, we recommend customers test our products when the films will be used for special applications. No legally binding warranty of certain qualities can be derived from our information.



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