



## ORAFOL presents Climate Protection Solutions and Colored Paint Protection Films at FESPA 2025

ORAFOL, a leading company in the development and manufacture of self-adhesive specialty films, is presenting product innovations for the graphic arts industry at the world's leading trade fair **FESPA Global Print**. The focus will be on spectrally selective sun protection films and colored paint protection films. Visitors are invited to find out more about ORAFOL's new products at **stand A40 in hall 6.2 from May 6 to 9, 2025**.

### **Product innovation: Spectrally selective sun protection films from ORAFOL**

At **FESPA 2025**, ORAFOL will be presenting the spectrally selective solar protection film **ORAGUARD® HelioShield** to the European market for the first time. This premium solution has been specially developed for retrofitting glazing in interior and exterior areas. Thanks to its high light transmission and excellent infrared reflection, **ORAGUARD® HelioShield** significantly reduces heat build-up in buildings. The product thus regulates temperatures indoors and reduces energy consumption for room cooling. Thanks to the energy savings, both costs and CO<sub>2</sub> emissions can be sustainably reduced - without any visible changes to the glazing.

### **Product innovation: Colored paint protection films from ORAFOL**

At the **FESPA 2025**, ORAFOL will be presenting paint protection films (PPF) in Silver, Black and White. The **ORAGUARD® PPF2815** series has been specially developed for the protection of vehicle and high-quality surfaces. All products in this series are made of high-quality thermoplastic polyurethane and offer reliable protection against mechanical damage and environmental influences. The hydrophobic coating also provides a lotus effect, which makes cleaning much easier.

### **Additional service: Cutting software for paint protection films**

With special cutting software, ORAFOL enables the precise cutting of paint protection films and optimizes the entire processing procedure. The intelligent cutting technology guarantees **precise, economical and efficient processing**.

### **ORACAL® 970RA Premium Wrapping Cast: New colors and improved processing**



ORAFOL offers **ORACAL® 970RA Premium Wrapping Cast** multi-layer cast high-performance PVC films especially for vehicle wrapping. ORAFOL will be presenting six new trend colors at **FESPA 2025**.

Stardust Black Sapphire, Stardust Black Emerald and Stardust Black Ruby. The colors Sparkling Citrus Fury, Sparkling Riviera Rush and Sparkling Turbo Turquoise have also been added to the range in a matt finish. This means that the **color spectrum of the entire product line now includes 139 color variants**. All ORAFOL car wrapping films are optimized for processing on curved surfaces, in beads and over rivets and offer exceptional dimensional stability and durability.

In addition, all color variants of the proven ORAFOL car wrapping films are now equipped with **ProSlide technology** and are available under the name **ORACAL® 970RA+**. This technology improves the repositionability of the films and enables faster and easier application, making processing even more efficient.

More on ORAFOL at [www.orafol.com](http://www.orafol.com).

### Graphic material

	<p><b>Product innovation: Colored paint protection film ORAGUARD® PPF2815</b>          ORAFOL presents colored paint protection film at the world's leading trade fair FESPA. The <b>ORAGUARD® PPF2815</b> series has been specially developed for the protection of vehicle and high-quality surfaces.</p>
	<p><b>ORAFOL Headquarters Oranienburg</b>          ORAFOL is a leading company in the field of plastics finishing. The headquarters of the internationally active group of companies is in Oranienburg near Berlin.</p>

Source: ORAFOL Europe GmbH



### **About the ORAFOL Group:**

ORAFOL is synonymous with highly technical solutions of the highest quality. Headquartered in Oranienburg, Brandenburg, the market leader specializes in the development and production of specialty products in the domains of plastics manufacturing and finishing, industrial bonding, and more. In the 2024 financial year, the company generated a turnover of 883 million euros. Committed to technological excellence, the family-owned company employs a scientific approach to innovation. Its employees are experts in technically leading products, services, and solutions that are used in numerous market segments. The owner-managed group has a strong international presence, with 17 subsidiaries and 30 locations across Europe, North and South America, Australia and New Zealand, as well as Asia and Africa. Its production sites are strategically located in Germany, the USA, Ireland, China, and Mexico. ORAFOL employs over 3,000 people worldwide, including more than 1,300 at its headquarters in Oranienburg. The company is family-owned and is committed to the personal values of its owner, Dr. Holger Loclair.

More on ORAFOL at [www.orafol.com](http://www.orafol.com).

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