



## **FESPA 2023: ORAFOL Presents New PVC-Free Graphic Products and Surface Protection Films at the World's Leading Trade Fair**

*Oranienburg, May 17th, 2023* – ORAFOL is a leading company in the development and manufacturing of specialized self-adhesive films for the graphic arts industry. At FESPA, the world's leading trade fair for screen, digital, large format, and textile printing, ORAFOL will showcase several new products. The focus of the trade show presentation will be on paint protection for premium vehicles and PVC-free alternatives to the standard range of graphic arts materials. ORAFOL will offer trade visitors a car wrapping show every day of the trade fair at its stand in Hall B2, Stand C60, providing an opportunity to receive advice on the application of PVC-free digital printing materials in this field.

### **Paint Protection Films for Premium Vehicles - ORAGUARD® 2815 Stone Guard Film with "Lotus Effect"**

The stone guard films in the ORAGUARD® 2815 Stone Guard Film series are highly transparent thermoplastic films made of polyurethane. They are specially designed to protect surfaces, such as those of premium vehicles, from mechanical damage or environmental influences. These solutions effectively preserve the original paint color of vehicles, maintaining their value. At FESPA, ORAFOL will introduce new developments featuring a "lotus effect." The new additions to the product range, ORAGUARD® 2815GF+ in a glossy finish and ORAGUARD® 2815MF+ in a matt finish, provide highly effective and long-lasting protection against contamination from dust and dirt. Furthermore, these products have been further developed to enhance their processability.

### **PVC-Free Films for Digital Printing - Live Car Wrapping Show with ORAJET® 3971RA+ ProSlide™**




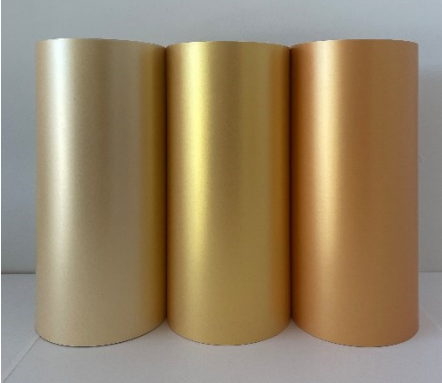
Throughout the trade fair, a live car wrapping demonstration will be held at the ORAFOL Group booth. Visitors can witness the quality of the PVC-free product and consult with an expert regarding the professional processing of the product and the appropriate PVC-free laminate. The cast thermoplastic polyurethane (TPU) film was developed as a PVC-free alternative for vehicle wrapping and other long-term applications. ORAJET® 3971RA+ *ProSlide*™ offers excellent formability. ORAFOL's RapidAir® and *ProSlide*™ technologies ensure quick and easy application of the film on complex surfaces with deep contours and curves. This white high-gloss PVC-free film delivers exceptional printability across all digital printing platforms. When combined with the transparent and PVC-free laminate, ORAGUARD® 279, it achieves particularly long-lasting results.

### **Other Trade Fair Highlights - New Gold Tones for Striking Vehicle Wraps**

The extensive color selection of high-quality ORACAL® 970 Premium Wrapping Cast films has been expanded to include new gold tones in both gloss and matt finishes: "Copper Kiss," "Divine Gold," and "Champagne Myst." ORACAL® 970 Premium Wrapping Cast films are multilayer cast high-performance PVC films renowned for their excellent dimensional

stability. They are ideally suited for use on curved surfaces, beads, and rivets. At the ORAFOL booth at the FESPA trade show, all 136 colors can be digitally simulated in 3D.

## Bildmaterial

	<p><b>ORAFOL_Firmensitz.jpg</b>  ORAFOL is a leading company in the field of plastic finishing. The headquarters of this internationally active group of companies is located in Oranienburg near Berlin.</p>
	<p><b>ORAFOL_Steinschlagschutzfolie_1.jpg</b>  The products in the ORAGUARD® 2815 Stone Guard Film series are highly transparent thermoplastic polyurethane films designed to protect premium surfaces.</p>
	<p><b>ORAFOL_Steinschlagschutzfolie_2.jpg</b>  At FESPA, ORAFOL introduces two new developments with lotus effect: the stone chip protection films ORAGUARD® 2815GF+ and ORAGUARD® 2815MF+.</p>
	<p><b>ORAFOL_ORACAL970_Gold.jpg</b>  The proven ORACAL series for full vehicle wrappings is expanded with three new gold tones: "Copper Kiss," "Divine Gold" and "Champagne Myst". These are each available in both matt and glossy finishes.</p>



Quelle: ORAFOL Europe GmbH

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**About the ORAFOL Group**

*ORAFOL was founded in 1990, and has since developed into one of the world's leading specialists in the finishing of plastics. With a strong focus on research and development ORAFOL creates added value for customers worldwide and contributes to technological progress. The range of solutions includes graphic products for all areas of application in the graphic industry, retroreflective films and materials, as well as digital printing technologies for their finishing processes, industrial adhesive tapes, structured optical components made from different polymers and high-performance films based on polycarbonate, polyacrylate and thermoplastic polyurethanes. With 17 subsidiaries, the group is represented in Europe, North and South America, Australia and Asia. Production facilities are located in Germany, the USA, Canada, Australia, China and Mexico. In the 2022 fiscal year, the company generated a turnover of 870 million euros with 2,600 employees.*

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